Creating, Imagining, and Innovating

People who create, imagine and innovate:

- think about how things can be done differently
- examine alternative possibilities
- try to be original
- propose new ideas
- take risks and push their own mental boundaries
- enjoy and thrive on challenges
- are open to criticism to improve their own products

Responding with Wonderment and Awe

People who do so:

- are intrigued by the world’s beauty and nature’s power
- respect things that create wonderment and appreciation
- are open to the big and little surprises in life
- show curiosity in the world
- find beauty and excitement in the world around
- are enthusiastic and passionate about learning about what’s around